

2025 Tomorrow Makers IGNITE Application Form

Form Preview

AMP Foundation Tomorrow Makers

Get ready to Ignite your social enterprise with the AMP Foundation Tomorrow Makers program!

Our Tomorrow Makers program is designed to help individuals and organisations that demonstrate the drive, passion, and commitment to create positive social change. At the core of the Tomorrow Makers program is our commitment to fostering social enterprise development.

The Tomorrow Makers IGNITE program supports social enterprises in their startup phase through a 12-month grant and capacity development program that will ensure they commence trading within that 12 month of starting the program.

You'll receive a grant of up to \$110,000 to provide financial support to further develop the social enterprise and fund the bespoke capacity building support you will receive through resources, tools and programs to progress the social enterprise to be market ready.

Social enterprises must align with at least one of our funding streams:

- Female-led Businesses
- First Nations People
- Retire with Confidence
- Improving Financial Fairness

Applications Open: Wednesday 15 January 2025 at 10am (AEDT)**Applications**

Close: Wednesday 5 February 2025 at 2pm (AEDT)

Contact us: amp_foundation@amp.com.au

All applicants will be notified about the outcome of their application once the application and assessment process has been completed.

Before you start your application, please ensure you have read the [T&C's](#) and [FAQs](#) to ensure you're eligible to apply and your social enterprise meets the criteria.

As part of the application form you are required to submit a 'Social Enterprise Business Model'. A template can be downloaded for the [FAQs](#).

Eligibility

* indicates a required field

Are you an Australian or New Zealand citizen or permanent resident of Australia ?

*

- ☐ Yes
☐ No

Please note that applicants must be living in Australia.

Which funding stream does your social enterprise support? *

2025 Tomorrow Makers IGNITE Application Form

Form Preview

- ☐ Female-led Businesses
- ☐ First Nations People

- ☐ Retire with Confidence
- ☐ Improving Financial Fairness

Refer to the FAQ's for information about our funding streams.

My Details

* indicates a required field

Applicant details

Applicant *

Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

Applicant profile photograph

Attach a file:

Please upload a profile photo if you have one. We will not use this without your permission. Please ensure this file is no larger than 5MB

Phone number *

Must be an Australian phone number

Email *

Must be an email address.

Postcode *

Must be no more than 4 characters.

Suburb *

State or Territory *

I identify my gender as: *

- ☐ Male
- ☐ Female
- ☐ Non-binary
- ☐ Agender
- ☐ Prefer not to answer
- ☐ Other:

No more than 1 choice may be selected.

2025 Tomorrow Makers IGNITE Application Form

Form Preview

How did you hear about the Tomorrow Makers program? *

- | | | |
|--|--|--|
| <input type="checkbox"/> Media story | <input type="checkbox"/> LinkedIn | <input type="checkbox"/> I am an AMP employee |
| <input type="checkbox"/> From a Tomorrow Maker | <input type="checkbox"/> Newsletter | <input type="checkbox"/> I am a past Tomorrow Maker |
| <input type="checkbox"/> Facebook | <input type="checkbox"/> Social Change Central | <input type="checkbox"/> Through an AMP client communication |
| <input type="checkbox"/> Instagram | <input type="checkbox"/> From a friend/family member | <input type="checkbox"/> Other: <input type="text"/> |
| <input type="checkbox"/> Twitter | <input type="checkbox"/> From an AMP employee | |

Further details:

Please provide more details if you can e.g. name of newsletter or social media channel, name of referrer

Are you applying as an individual, team or an existing social enterprise? *

- ☐ Individual
☐ Team
☐ Existing Social Enterprise

If you are applying as a team, please list the name, phone number and email address of your team member. If you are applying as an existing social enterprise, please list the name and ABN.

I am over 18 years of age

*

- ☐ Yes
☐ No

Under 18 years of age

If you are under 18 years of age you must provide contact details for a guardian.

Name of parent or guardian

Guardian email address

Must be an email address.

Guardian phone number

Must be an Australian phone number.

2025 Tomorrow Makers IGNITE Application Form

Form Preview

My social enterprise

* indicates a required field

Tell us about your social enterprise and its potential impact.

Name of your social enterprise *

Must be no more than 25 words.

Describe your social enterprise *

Must be no more than 200 words.

Would you describe it as social, economic or environmental? *

☐ Social ☐ Economic ☐ Environmental

No more than 1 choice may be selected.

Are you already trading? *

☐ Yes
☐ No

If yes, please provide further details about your product or service.

Must be no more than 150 words.

If no, when do you intend to start trading?

Must be no more than 150 words.

What are the biggest challenges over the next 12 months that you think the Tomorrow Makers IGNITE program will help you with? *

Must be no more than 150 words.

Have you received funding towards your social enterprise? *

☐ Yes
☐ No

If yes, please tell us when, the name of the source and the amount received.

2025 Tomorrow Makers IGNITE Application Form

Form Preview

Must be no more than 100 words.

Attach your Social Enterprise Business Model. *

Attach a file:

You will need to use the editable template provided in the FAQ's.

Provide a link to a short video you have made about your social enterprise. *

Maximum 2 minute video time.

Budget

*** indicates a required field**

Provide a detailed breakdown of expected expenditure

Up to \$100,000 can be used to fund the startup associated costs of the social enterprise (salaries, operational costs, development and prototyping costs, travel and additional capacity building costs outside the \$10,000 allocated).

You must include minimum of \$10,000 for capacity building.

Example 1:

Wages

\$ 70,000

IT expenses

\$ 2,000

Prototyping

\$ 25,000

Capacity building

\$ 10,000

Travel - flights and accommodation

\$ 3,000

Total

\$110,000

Example 2:

Wages

\$ 70,000

IT expenses

\$ 2,000

2025 Tomorrow Makers IGNITE Application Form

Form Preview

Prototyping

\$ 20,000

Capacity building

\$ 10,000

Additional Capacity building

\$ 5,000

Travel - flights and accommodation

\$ 3,000

Total

\$110,000

Budget

Expenditure

Amount

	Must be a dollar amount.
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$
	\$

Total Budget Amount *

\$

This number/amount is calculated.

About your social enterprise

This section gives you an opportunity to tell us about your interests and achievements.

What additional information do you want us to know about your social enterprise?

Must be no more than 250 words.

Please provide any online links that tell us more about you - such as blogs, social media pages, websites, news articles, YouTube videos. You don't have to have a

2025 Tomorrow Makers IGNITE Application Form

Form Preview

presence on all of these channels, but please share whatever you think would be useful and relevant.

You can share any relevant links to websites, social media pages or other online materials. Try to place them on separate lines and copy from your browser.

My References

*** indicates a required field**

Please provide the contact details of two referees, they should be familiar with your social enterprise, and be able to comment on your work and experience to support your Tomorrow Makers application. It is a good idea to ask their permission first.

Only one can be a family member/ friend.

Referee 1 *

Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

Relationship to you *

- ☐ Employer
- ☐ Colleague
- ☐ Coach/ mentor
- ☐ Family member/ friend
- ☐ Other:

No more than 1 choice may be selected.

Referee 1 email *

Must be an email address.

Referee 1: Job title and organisation *

Type 'N/A' if not applicable

Referee 2 *

Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

Relationship to you *

- ☐ Employer

2025 Tomorrow Makers IGNITE Application Form

Form Preview

- ☐ Colleague
- ☐ Coach/ mentor
- ☐ Teacher
- ☐ Family member/ friend
- ☐ Other:

No more than 1 choice may be selected.

Referee 2 email *

Must be an email address.

Referee 2: Job title and organisation *

Type 'N/A' if not applicable

Terms and Conditions

* indicates a required field

Terms and Conditions

Please review our [Terms and Conditions here](#).

You must accept our Terms and Conditions to be eligible for a grant.

I have read and accept the Terms and Conditions *

☐ Yes

Privacy Notice

Privacy Collection Notice

AMP Foundation ('we') collects and uses your personal information to assess your suitability for any existing grant application as well as to advise you of any future grant opportunities. If you are successful in receiving a grant, your personal information will also be used by us to manage the distribution and ongoing monitoring of our grants. We will only share this information with other AMP Group companies and/or service providers for these purposes, or in the instance we are required to by law. We take reasonable steps to ensure this shared information is secured. Applications can only be made online so, if you do not wish to provide your personal information via this form, we will be unable to review your application. For more about accessing or updating your personal information or making a privacy-related complaint, see the [AMP Foundation Privacy Policy](#) or contact us at amp_foundation@amp.com.au.

